

Hooj

Styles

Hooj Thin

Hooj Thin Italic

Hooj Light

Hooj Light Italic

Hooj Regular

Hooj Regular Italic

Hooj Demi

Hooj Demi Italic

Hooj Bold

Hooj Bold Italic

Hooj Extra Bold

Hooj Extra Bold Italic

Hooj Black

Hooj Black Italic

About

A modernist sans serif with a spiky edge, F37 Hooj looks classically sharp, yet precise and modern.

F37 Hooj is a well-balanced, geometric sans serif with classic modernist proportions. It pays shameless tribute to designer Paul Renner's timeless Futura typeface, along with other famous German sans fonts like Erbar, Kabel and Super Grotesk.

Like its predecessors, F37 Hooj has pointed angles and acute terminals. But if anything, it's been made even sharper and more minimalist, with a noticeably tall x-height. There is also an American influence too in the form of Herb Lubalin. The R and k are inspired from his famous Avant Garde font. Letters like the t, u and Q are really stripped back to their bare bones. But there's also room for the odd twist, like the subtle slant of the j's descender.

Hooj is clean, sharp and streamlined. Though it has something of a classic, traditional feel, it's a font that exudes precision and modernity.

Open Type Features

Stylistic Alternates, Ligatures, Old Style Numbers, Tabular Lining Numbers, Arrows

Languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Catalan, Chiga, Congo Swahili, Cornish, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, German, Gusii, Icelandic, Indonesian, Irish, Italian, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Zulu

Formats

OTF, TTF, WOFF, WOFF2, EOT

Uppercase

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o p q r s t
v w x y z

Alternates

a t

Numerals

0 1 2 3 4 5 6 7 8 9

Old Style Numerals

o 1 2 3 4 5 6 7 8 9

Ligatures

fi fl

Punctuation & Symbols

! " # \$ % & \delta \delta ' () * + , - . / : ; < = > ? @ \] ^ _ ' { | }
~ ¡ ¢ £ ¤ ¥ ¦ § © « ¬ ® ° ± µ ¶ » — ‘ ’ “ ” „ † ‡ • …
‰ ′ ″ / € ₣ ™ ← ↑ → ↓ ↔ ↕ ↖ ↗ ↘ ↙ − ≈ ≠

Uppercase Extended

Á Â Ã Ä Å Æ ß Ç Ð È É Ê Ë Ì Í Î Ï Ľ Ł Ñ Ò Ó Ô Õ Ö
Ø Æ Ù Ú Û Ü Š Ÿ Ý Ž

Lowercase Extended

à á â ã ä å æ ç è é ê ë ð ñ ò ó ô õ ö ø œ
ù ú û ü ý þ ÿ š ž

Hooj

Thin

100pt

Nalin & Kane

80pt

Café Del Mar

70pt

DREAM UNIVERSE

60pt

Renner
Lubalin
Koch

50pt

Sharp
Modern
Clean
Precision

46pt

Greece 2000
Three Drives

32pt

Don't you want me
Don't you want me
Don't you want my love
Don't you want my lovin'?

18 Point

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Hooj

Extra Bold

Italic

100pt

Nalin & Kane

80pt

Café Del Mar

70pt

DREAM UNIVERSE

60pt

***Renner
Lubalin
Koch***

46pt

***Greece 2000
Three Drives***

50pt

***Sharp
Modern
Clean
Precision***

32pt

***Don't you want me
Don't you want me
Don't you want my love
Don't you want my lovin'?***

18 Point

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About F37

F37 is an award-winning type foundry that creates fonts to help businesses stand apart.

As well as understanding the minutiae of letterform aesthetics, we create beautifully crafted type families that align perfectly with the identities of the companies we work with.

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With our Webfont Licence, self-host web fonts are (EOT, TTF, WOFF, WOFF2) based on total monthly traffic, costs are renewable annually.

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